



# The Raintree Report Issue #10: Winter 2017/18



## 2018 International Women’s Day Gala

For the past two years Raintree Financial Solutions has hosted International Women’s Day events to celebrate women’s empowerment. Our third annual Women and Wealth Gala is taking place on March 8th, 2018 at the Enjoy Centre in St. Albert, Alberta. **This year our theme is “Celebrating Health and Wellness” and we hope to host over 500 of our clients, friends and community leaders.**

International Women’s Day is a worldwide celebration of the social, political and economic achievements of women past, present and future. In some countries including Bulgaria, Russia, Vietnam and China, it is a national holiday and is celebrated by both men and women. International Women’s Day has been observed since the early 1900s and continues to be celebrated today.

Raintree originally decided to host an event to celebrate International Women’s Day to bring to light the very important role that women play when it comes to finances. We found that women were increasingly taking the reins in the family, corporate and household finances, yet in a study by BMO, results indicated that women were 20% less likely to be confident in making financial decisions than men. In response, we invited four renowned female speakers from the financial services industry to speak at our first annual event in 2016 to “Celebrate Women in Investing.” The event was a great success and lead us to change our theme for 2017 to appeal to a wider audience, “Celebrating Women’s Entrepreneurship”. The event has grown substantially each year and we are very excited for our line-up of guest speakers for this year’s event! **The goal of our 2018 gala is to inspire our guests to live their healthiest and happiest life** by listening to our speakers share their experience of health and wellness and the impact it has had on their lives.

**This is a not-for-profit event and all net proceeds will be donated to WIN House, a local women and children’s shelter.**



Early Bird tickets are available until February 8 and are just \$100 for General Admission or \$900 for a Table of 10 (plus tax and fees). After February 8 General Admission tickets are \$125 and a Table of 10 is \$1,125 (plus tax and fees). All tickets include a buffet dinner and a Women’s Day Gift Bag.

You can purchase tickets here: <https://www.eventbrite.ca/e/2018-international-womens-day-women-and-wealth-gala-tickets-40106627001>



# Featuring:



## Speaker Spotlight: Kate Ross LeBlanc

Kate Ross LeBlanc is Co-Founder and CEO of Saje Natural Wellness - a twenty five year old natural wellness company that has become North America's leader in plant-derived essential oil products that help you feel your best, naturally.

Recipient of the 2016 Ernst and Young Entrepreneur of the Year Award for Retail and Hospitality as well as the Momentum Award by Women of Influence RBC Entrepreneur of the Year, Kate leads the Saje team in its mission to create global wellness by connecting people to the healing power of plants. Founded in 1992, Saje began introducing 100% natural, plant-derived alternatives to pharmaceutical medicine and has grown from 14 to 69 education experience-based retail locations across North America within the past four years – and has been included on the PROFIT 500 list of Canada's Fastest Growing Companies for the past three years.

Having grown up in her mother's fabric store, Kate developed a lifelong love for everything retail. This included a natural talent for welcoming store design and shaped her vision for outrageous customer experiences. Kate's passion for human connection and the store experience led Saje to win gold for 'Store Design' at the ICSC Awards in 2014.

As the pioneer of Saje's natural wellness product line, champion of the Positively Outrageous Customer Service founding pillar, and past ICSC Retail Chair for British Columbia, Kate is a passionate speaker about retail, company culture, leadership and holistic happiness and has spoken at events across North America, including most recently Retail West.



## Speaker Spotlight: Julie Daniluk

Nutritionist Julie Daniluk, R.H.N., is the author of Hot Detox, the revolutionary detox plan that provides an easy and delicious way to cleanse. Combining ground-breaking science with ancient Asian wisdom, Hot Detox walks you through a 3-, 10- or 21-day detox plan with amazing results. Her first bestselling book, Meals that Heal Inflammation, advises on allergy-free eating that tastes great and assists the body in the healing process. Her second book, Slimming Meals That Heal, explores how inflammation causes weight gain and how you can use superfoods to lose weight without dieting.

Julie is the nutritionist and co-host of reality cooking show Healthy Gourmet (Oprah Winfrey Network), and in-house nutrition expert on the Marilyn Denis Show (CTV). Check out Julie's amazing recipes and nutrition tips at [juliedaniluk.com](http://juliedaniluk.com).



## Speaker Spotlight: Mandy Trapp

Mandy Trapp had worked in the health and wellness industry for 15 years before launching her own meditation company in 2012. Lifestyle Meditation was founded as an education-based, socially conscious company that believes in making stress management and spiritual growth easy and accessible for everyone. As a mother of three and wife to a successful entrepreneur, Mandy understands the demands of juggling a busy life. Although she entered motherhood with a post-secondary education and a full schedule as a personal trainer at a top training studio in Edmonton, Canada, it wasn't until she began her studies at Chopra University in San Diego, California, that she truly began to understand the importance of a daily meditation practice. In 2008 she graduated from Chopra University with their top distinction of Vedic Master Educator and has woven her Chopra certifications with her athletic training education, various yoga trainings, and several trips to India and Nepal where she has founded the India/Nepal Yoga Project; a non-profit organization that empowers healing in those affected by the devastating effects of human trafficking.



## WIN House

Our International Women's Day Gala is a not-for-profit event and all net proceeds will be donated to WIN House.

WIN House provides a safe place and emergency services for women and children fleeing domestic abuse. Through comprehensive programs, support and advocacy, they're shifting the scales. As a safe haven for victims, they connect and equip individuals with the support and hope they need to overcome an abusive situation. They're focused on what they can do to support Edmonton's domestic abuse victims and their families. Together, they will make victims victorious. For more information, visit: [winhouse.org](http://winhouse.org)



# WINhouse

The 2018 International Women's Day Gala is brought to you in part by Raintree Financial Solutions, Kingston Ross Pasnak LLP, Sorrell Financial, The Luxus Group, Olympia Trust, Nature's Way, Saje Natural Wellness, Lifestyle Meditation, Cloud Nine Pajamas, My Daughter Fragrances and HQ Salon Spa.

**Purchase your tickets for the 2018 International Women's Day Gala here:**

<https://www.eventbrite.ca/e/2018-international-womens-day-women-and-wealth-gala-tickets-40106627001>



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